

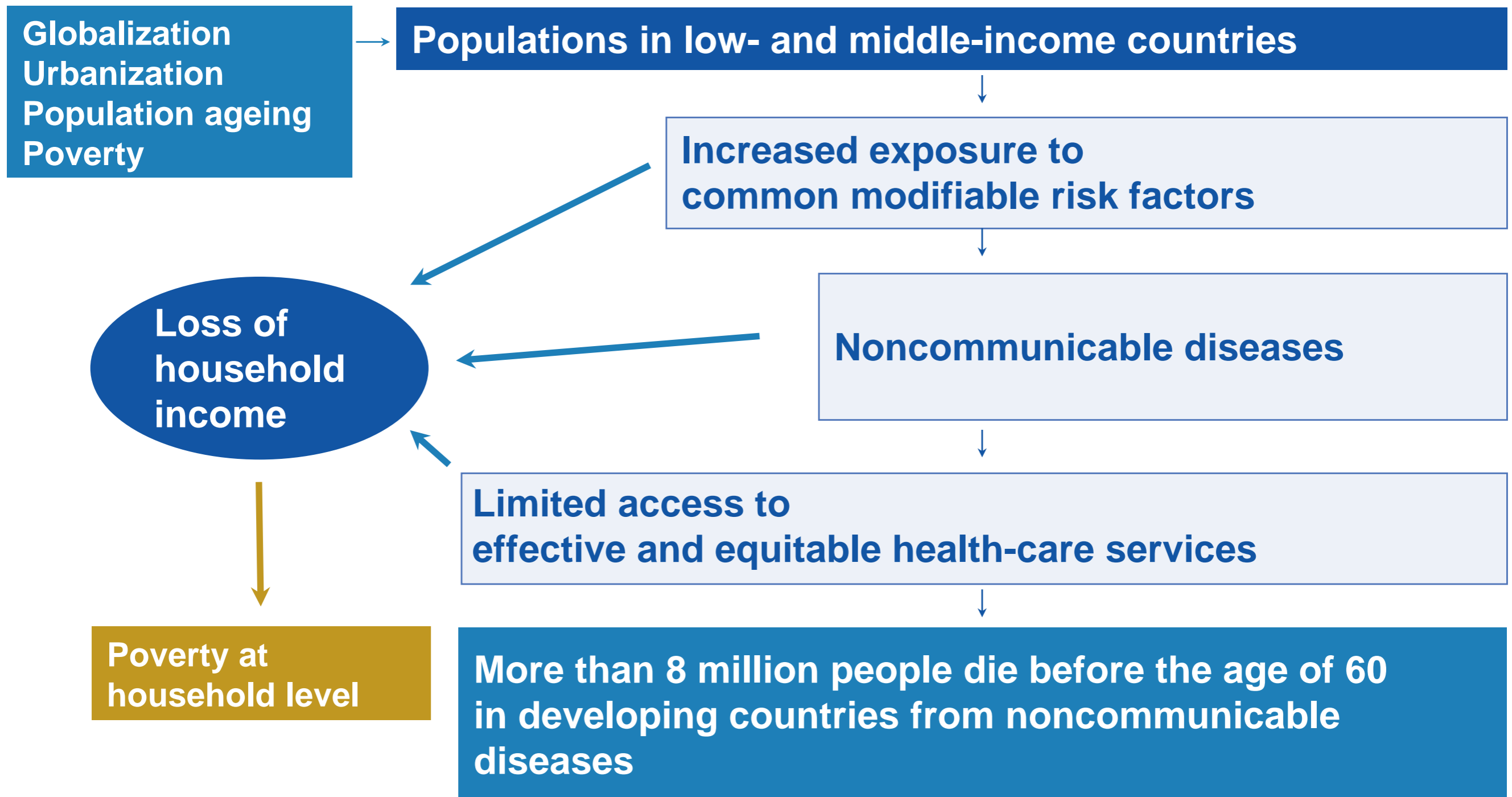


Opportunities for Collaboration in 2012 – Some ideas from WHO/Europe

**Jose M Martin-Moreno
Gauden Galea**

Links between Cancer and other NCDs and development

Now a prominent feature of global discourse



World Health
Organization

REGIONAL OFFICE FOR

Europe

Oslo → Moscow → Baku → New York



Products: Oslo regional consultation → Moscow Declaration → Regional Action Plan → UNHLM Declaration

UNDESA/WHO Regional High-level Consultation
"Addressing noncommunicable diseases: major challenges to sustainable development"
Hosted in Oslo by the Government of Norway, 25-26 November 2010
SUMMARY REPORT OF THE MEETING

First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease Control
MOSCOW DECLARATION
PREAMBLE
We, the participants in the First Global Ministerial Conference on Noncommunicable Disease (NCDs) Control, gathered in Moscow, Russian Federation, on 28-29 April 2011, **Express appreciation** for the leading role of the World Health Organization and the Government of the Russian Federation in the preparation and organization of the Conference.
Recognize that the right of everyone to the enjoyment of the highest attainable standard of physical and mental health cannot be achieved without global action at all levels to prevent and control NCDs.
Acknowledge the existence of significant inequities in the prevention and control of NCDs, both between countries, as well as within countries.
Note that policies that address the behavioural, social, and environmental determinants of NCDs should be rapidly and fully implemented, while increasing the quality of health care throughout the life cycle including empowerment of people.
Recognize that a paradigm shift is imperative in dealing with NCDs, which are caused not only by biomedical factors, but also caused or exacerbated by environmental, social and economic factors.

World Health Organization
Regional Office for Europe
Regional Committee for Europe
Sixty-first session
Baku, Azerbaijan, 12-15 September 2011
Resolution
Action Plan for implementation of the Strategy for the Prevention and Control of Noncommunicable Diseases 2012
The Regional Committee,
Reaffirming that noncommunicable diseases (NCDs) are the greatest cause of mortality and morbidity in the WHO European Region;
Recalling its resolution EUR/RC56/R2, by which it adopted the Strategy for the Prevention and Control of Noncommunicable Diseases as a strategic priority for Member States in the European Region to implement their country strategies in international cooperation;
Recalling its resolution EUR/RC57/R4 by which it adopted the Strategy for Food and Nutrition Policy (2007-2012) and endorsed the Strategy for Counteracting Obesity;
Recalling its resolution EUR/RC60/R7 by which it endorsed the Strategy for the Ministerial Conference on Environment and Health, as included in the Strategy for Environment and Health;
Recalling World Health Assembly resolutions WHA53.17, WHA54.11, and WHA55.11, by which the Health Assembly endorsed the Action Plan for the Prevention and Control of Noncommunicable Diseases;
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United Nations
General Assembly
A/66/L.1
Dist.: Limited
16 September 2011
Original: English
Sixty-sixth session
Agenda item 117
Follow-up to the outcome of the Millennium Summit
Draft resolution submitted by the President of the General Assembly
Political declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases
The General Assembly,
Adopts the Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases annexed to the present resolution.
Annex
Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases
We, Heads of State and Government and representatives of States and Governments, assembled at the United Nations from 19 to 20 September 2011, to address the prevention and control of non-communicable diseases worldwide, with a particular focus on developmental and other challenges and social and economic impacts, particularly for developing countries,
1. Acknowledge that the global burden and threat of non-communicable diseases constitutes one of the major challenges for development in the twenty-first century, which undermines social and economic development throughout the world, and threatens the achievement of internationally agreed development goals;
2. Recognize that non-communicable diseases are a threat to the economies of many Member States, and may lead to increasing inequalities between countries and populations;
3. Recognize the primary role and responsibility of Governments in responding to the challenge of non-communicable diseases and the essential need for the efforts

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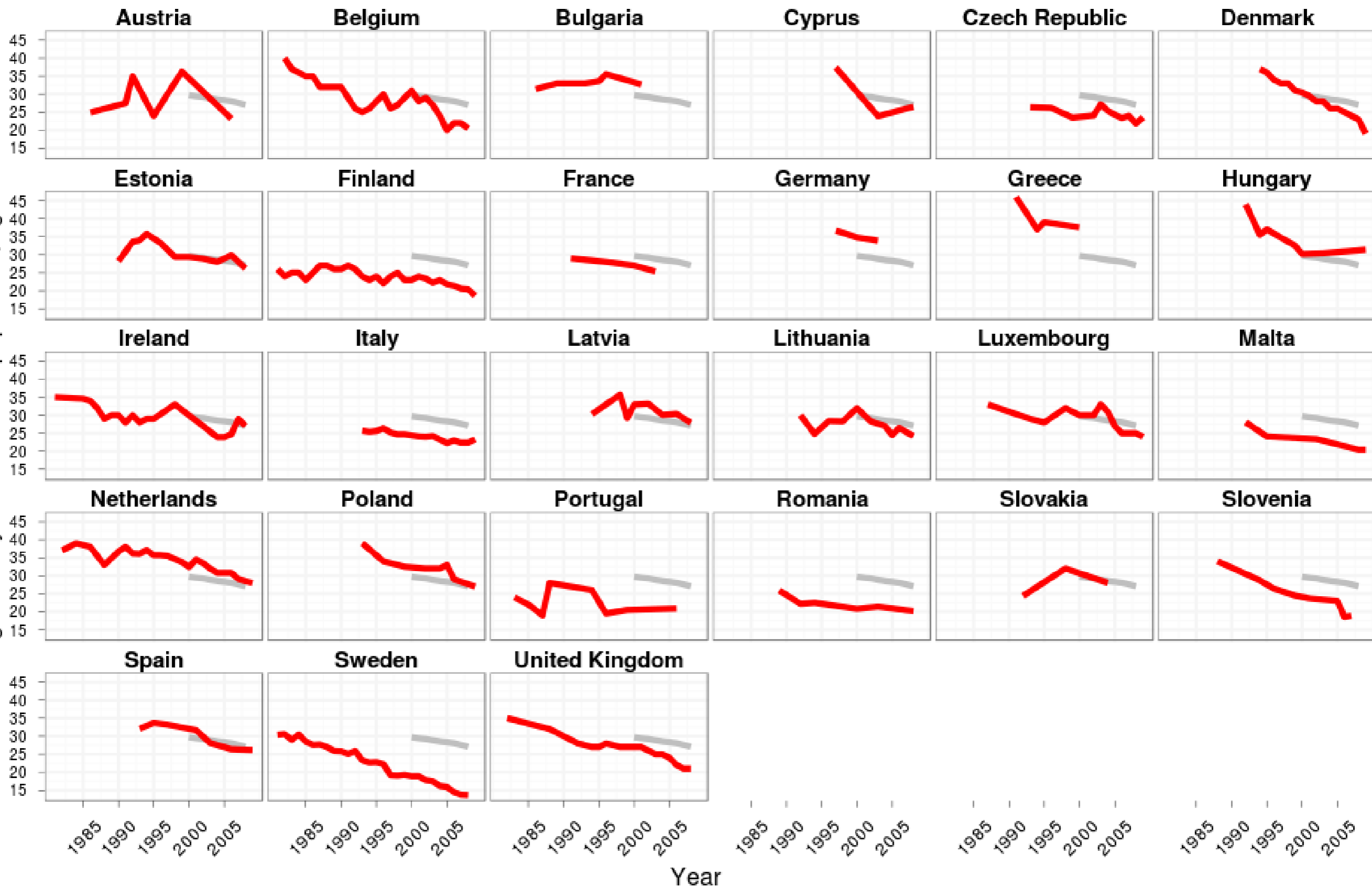
Technical Products



World Health Organization

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% of regular daily smokers in the population, age 15+



Daily Smokers (EU) – The challenge of setting targets across diverse region

NCD Action Plan

Planning & oversight

National Action Plan

Health Information System sensitive to SDH

Health in all policies

Fiscal Policy

Marketing

Salt Reduction

TFA Elimination

Healthy settings

Workplaces and Schools

Active Mobility

Secondary prevention

Cardio-metabolic risk assessment & management

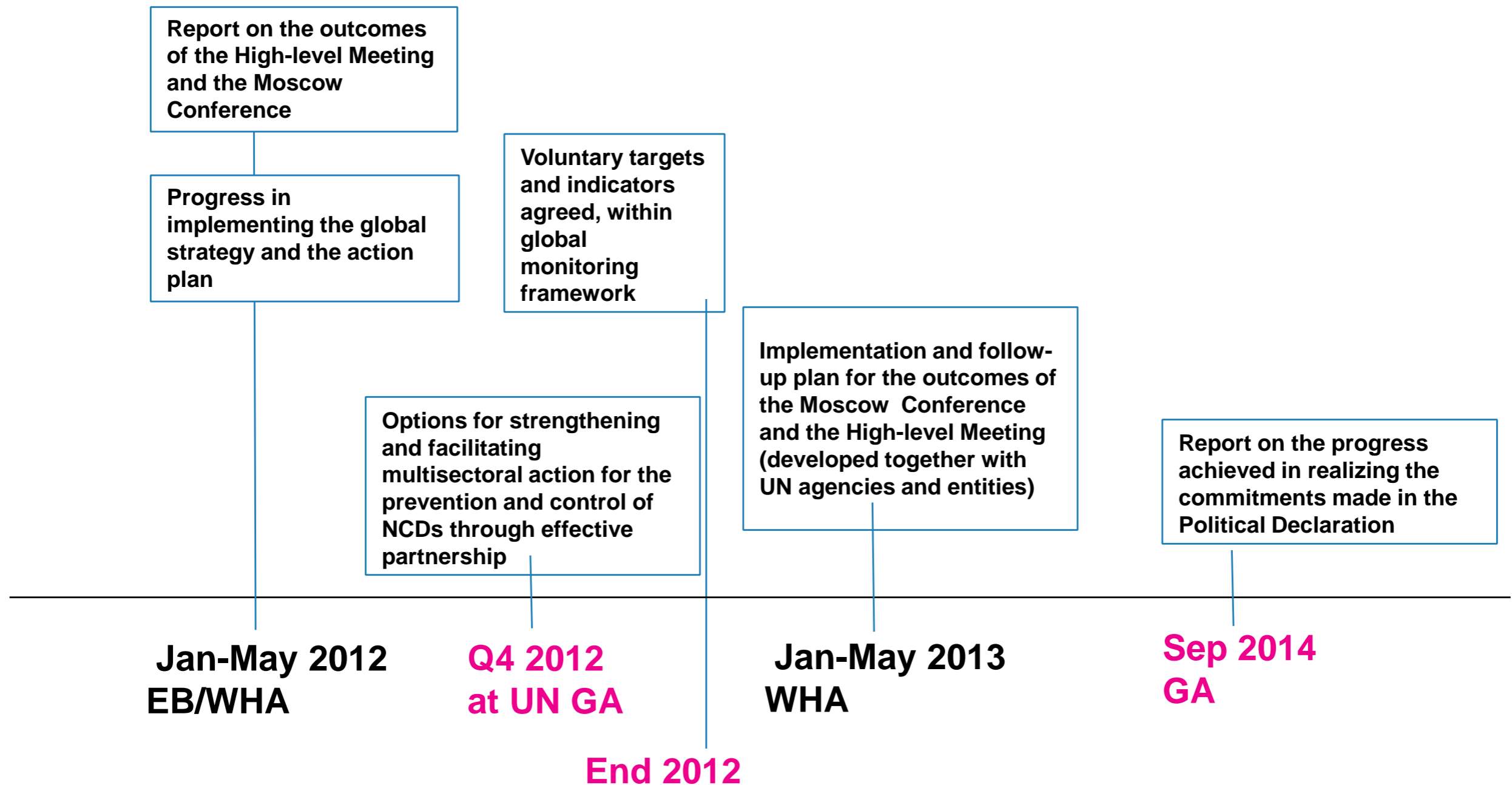
Early Detection of Cancer



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Political Declaration –Timeline (Governing Bodies)



World Health Organization

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Europe

Opportunities for:

- Collaboration on setting targets, globally and for Health 2020
- Collaboration on defining mechanisms for multisectoral action
- Collaboration on updating European (EURO A, and B,C) guidance on early detection and management of cancer

Plus opportunities for joint advocacy:

EUROPEAN JOURNAL OF CANCER 46 (2010) 2525–2533



ELSEVIER

available at www.sciencedirect.com



journal homepage: www.ejconline.com



The effects of the financial crisis on primary prevention of cancer

Jose M. Martin-Moreno ^{a,*}, Jose Luis Alfonso-Sanchez ^a, Meggan Harris ^a,
Beatriz Gonzalez Lopez-Valcarcel ^b



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Plus opportunities for joint advocacy:

European Journal of Cancer (2012) xxx, xxx–xxx



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Available at www.sciencedirect.com

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journal homepage: www.ejconline.com



Review

Cancer screening and health system resilience: Keys to protecting and bolstering preventive services during a financial crisis

Jose M. Martin-Moreno^{a,b,*}, Ahti Anttila^c, Lawrence von Karsa^d,
Jose L. Alfonso-Sanchez^a, Lydia Gorgojo^e



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Thank You

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