



INŠTITUT ZA VAROVANJE ZDRAVJA
REPUBLIKE SLOVENIJE

STEERING COMMITTEE MEETING

dr. Matic Meglič, Ana Šinkovec
Berlin, 22 March 2012

OVERALL STATUS – Overview

- On time with WP2 plan.
- Several mentions and articles in media: from **24** (29/9/2011) to **47** (15/3/2012)
- Several mentions of Open Forum on different websites (**19**)
- A number of presentations of EPAAC at various events, conferences and meetings.
- **Exposure still needs to be increased!**

Milestone	Month of achievement
Establishing technical and online specifications for the VP	4
Development of “Cancer Partnership” design, templates, overall website design and functionality	4 (10)
Establishment of fully functional Virtual Partnership	4 (12)

Deliverables:

- The Dissemination Strategy
- The Communication Guidelines
- The Rules of Procedure
- The Virtual Partnership (EPAAC website + ProjectPlace)

PROGRESS OF:

www.epaac.eu

Social media

ProjectPlace



Epaac.eu

- First 4 months (launch - Ljubljana): **1000** unique visitors (63 countries)
- Next 5 months (Ljubljana - Berlin): **2200** unique visitors (91 countries)
- Regular content updates
- Planned improvements:

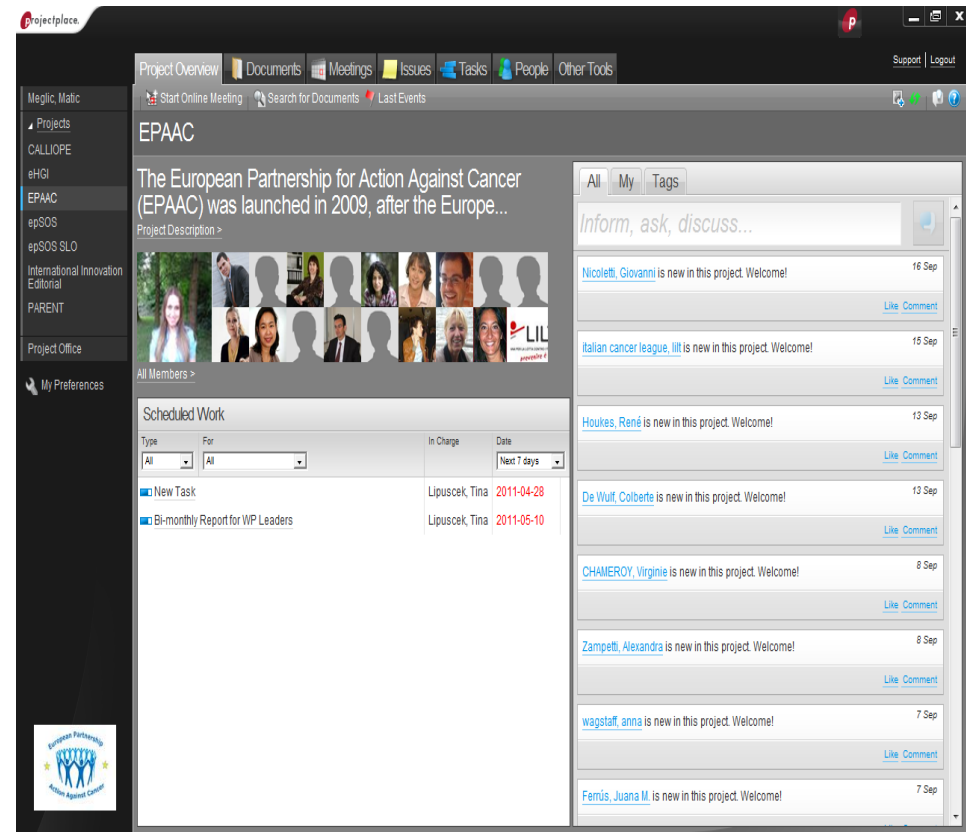
- Deliverables
- Open Forum
- Steering Comm
- Map of NCPs

PROJECT PLACE

Virtual test meetings for associated partners were organised in June, July and August 2011;

Access issues (firewall settings) are being resolved

May 2012: Invitation to all collaborating partners to learn how to use and start using ProjectPlace



The screenshot shows the ProjectPlace interface for the EPAAC project. The main content area displays the project description: "The European Partnership for Action Against Cancer (EPAAC) was launched in 2009, after the Europe...". Below this is a grid of member photos. A "Scheduled Work" table is visible, listing tasks and their due dates.

Type	For	In Charge	Date
New Task	All	Lipuscek, Tina	2011-04-28
Bi-monthly Report for WP_Leaders	All	Lipuscek, Tina	2011-05-10

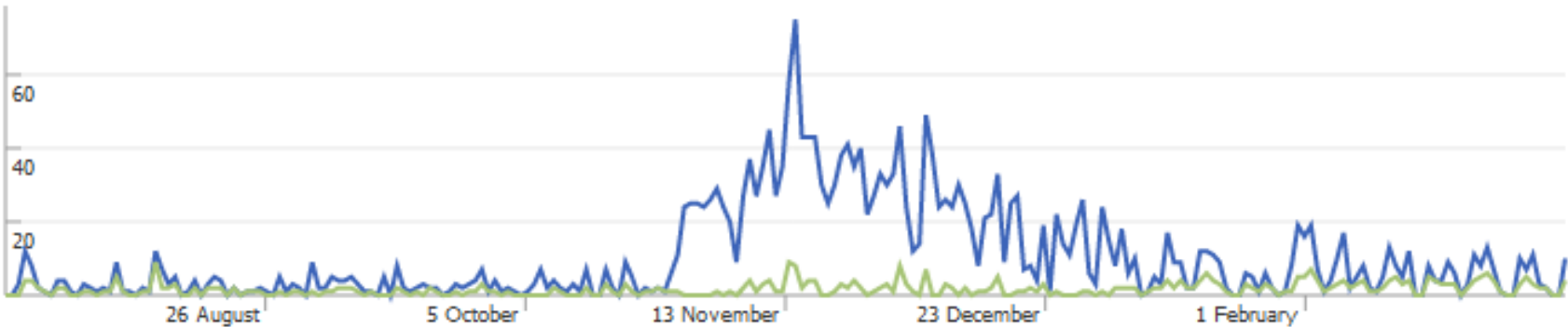
The right sidebar shows a list of recent project updates, including welcome messages for new members like Nicoletti, Giovanni and Italian cancer league, Ilit.



Activity

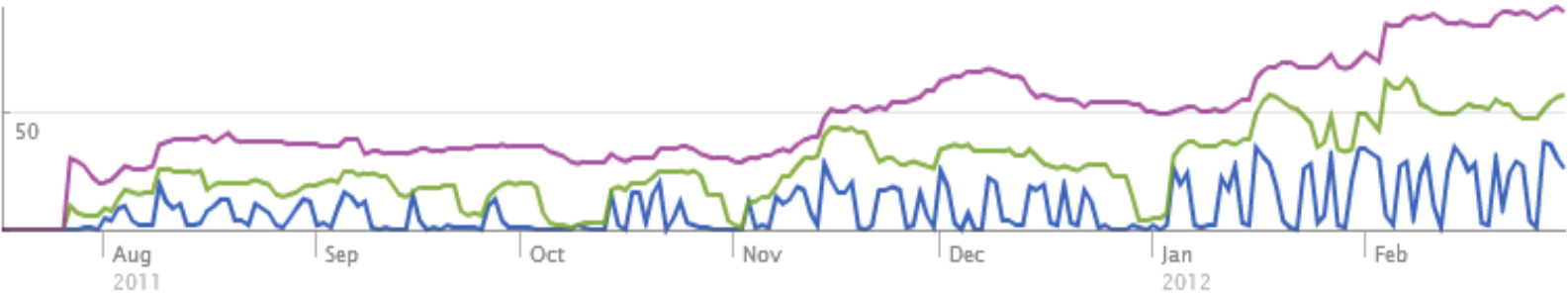
Page Views?

- Page Views
- Unique page views



Active Users?

- Daily active users
- Weekly active users
- Monthly active users



More

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rounded rectangular background, with a reflection effect below it.

facebook

Coming up:

- End of March: Teaming up with Faculty of Organizational Sciences Kranj (research: Online Social Gaming for Cancer Prevention)
- April: Stronger WP2 team: postdoc anthropologist
- Summer: EPAAC Online Social Game to target younger audiences



EPAAC Joint Action

@EPAAC_JA
<http://epaac.eu>

Edit your profile

15 TWEETS

8 FOLLOWING

23 FOLLOWERS

Tweets

Following

Followers

Favorites

Lists

Similar to you

American Cancer Soc @American...
Following

WHO @WHO
Following

twitter

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Blog Status Apps Resources Jobs
Advertisers Businesses Media Developers

Tweets



EPAAC Joint Action @EPAAC_JA 29 Nov
#MEC meeting with #EPAAC finishes successfully. MEPs seem to have been satisfied. Upcoming #parent_ja also emerged @matic_meglic



EPAAC Joint Action @EPAAC_JA 29 Nov
@pavelpoc #MEP at #MAC: #epaac has to seal the gap btw member states and healthcare (in cancer)



EPAAC Joint Action @EPAAC_JA 29 Nov
Ahti Antilla on the need to coordinate screening for cancer on EU level at #MEP against cancer #MAC @pavelpoc @lojzepeterle



EPAAC Joint Action @EPAAC_JA 29 Nov
Today #MAC (MEPs against cancer) meet #epaac in European #Parliament. Looking forward to meet @pavelpoc @lojzepeterle @SeanKellyMEP &others



Matic Meglic @matic_meglic 24 Nov
Ahti Antilla: one fifth of cancer deaths in EU comes from cancer types that we can detect by screening #ecco #epaac #in

Flashmob 2011 for European Week Against Cancer, 25-31 May

EuroCancerLeagues

+ Ilaročite se

8 videoposnetkov

YOUTUBE

Launch of European Partnership for Action Against Cancer 2009

EPAACJointAction

Ilaročite se

3 videoposnetki



Ta videoposnetek je javen.

Všeč mi je



+ Dodaj v

Skupna raba



4 ogledov



Všeč mi je



+ Dodaj v

Skupna raba



105 ogledov



V strežnik prenesel uporabnik solkampagne dne 2. sep. 2010

The film clip is part of the 'Turn off the sunbed' campaign by Danish Cancer Society and TrygFonden.

2 glasov »Všeč mi je«, 0 glasov »Ni mi všeč«

Other WP2 plans

- Establish LinkedIn community to support cancer professional discussions
- Prepare Newsletters and press releases (every 3 months) on the progress of EPAAC for all EPAAC partners and media.

IMPORTANT: call for partners to actively engage in dissemination / cross-posting on all existing online social media channels to increase exposure.

THANK YOU!

Visit us at

www.epaac.eu

FB: facebook.com/EPAAC

Twitter: [@epaac_ja](https://twitter.com/epaac_ja)

Youtube: [EPAACJointAction](https://youtube.com/EPAACJointAction)

